

CBRE

Industrial Advisory Services

CONSULTING & VALUATIONS



The Global Market Leader

FORTUNE 500

#138

Ethisphere World's
Most Ethical
Companies

11
years in a row

Forbes' Net-Zero
Leaders Highest-ranked
company 2 years
in a row

FORTUNE Most
Admired Company

#1

in real estate for 14th
consecutive year

Lipsey

#1

brand for 23rd
consecutive years

Forbes: A top company
for diversity in 2023

IAOP Among top few
outsourcing service
providers for

16

consecutive years

Forbes: Named one of
the best large employers
in America for 4th
consecutive year

With broader and deeper capabilities,
CBRE is the world's leading commercial
real estate services and investment firm.

We have more than 130,000 dedicated
real estate professionals in over 530
offices globally. Our global network
keeps us close to our markets and
better positioned to serve your
commercial real estate needs.

With annual revenue exceeding
US\$ 30 billion, we have the resources to
help solve your most complex real estate
challenges. Our range of end-to-end
services and real estate experts help in
delivering advantage for every client we
partner with.

Industrial Advisory Services



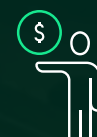
INDUSTRIAL EXPERIENCE ACROSS 35+ COUNTRIES

- Successfully delivered assignments **across emerging Industrial markets**
- Robust Industrial Advisory platform with Global Experience



PROJECTS RANGING FROM 100 HA TO 20,000 HA

- Experience in **greenfield & brownfield projects ~ sector specific** Industrial clusters to **mega/large** scale integrated projects
- Experience across wide-ranging Industrial infrastructure projects



DEVELOPERS CORPORATES PLANNERS INVESTORS MULTILATERAL

- Handholding Industrial projects from **conceptualization to delivery** for both public and private sector institutions
- Partnering across the entire project life cycle

Diversified Global Experience

MIDDLE EAST



KSA

- JEDDAH AIRPORT ECONOMIC ZONE
- LOGISTICS & DISTRIBUTION HUB EASTERN PROVINCE
- RIYADH BIOTECH CITY
- INTEGRATED LOGISTICS PARK, JEDDAH



UAE

- JEBEL ALI TERMINAL 1 REDEVELOPMENT PROJECT
- ABU SHABI DERIVATIVES AND CONVERSION PARK
- ABU DHABI REGIONAL PLAN ECONOMIC STRATEGY
- RAS AL KHAIMAH ECONOMIC ZONE
- SHARJAH AIRPORT FREE ZONE
- FUJAIRAH FREE TRADE ZONE
- INDUSTRIAL CITY OF ABU DHABI (ICAD)
- ABU DHABI OIL & GAS SERVICES COMPLEX



OMAN

- GREEN HYDROGEN DERIVATIVE PARK, DUQM
- INDUSTRIAL CLUSTERS IN SHINAS AND KHASAB
- 'AIRPORT INDUSTRIAL CITY' - SALALAH AIRPORT

AFRICA



SENEGAL

- DAKAR SPECIAL ECONOMIC ZONE



GUINEA

- CONAKRY ECONOMIC TOWNSHIP



KENYA

- KENGEN INDUSTRIAL PARK IN NAIVASHA



REPUBLIC OF CONGO

- POINTE NOIRE PORT BASED SEZ
- OYO OLLOMBO AGRO SEZ



NIGERIA

- OGUN AIRPORT ECONOMIC ZONE
- LAGOS FREE TRADE ZONE
- EKITI SPECIAL AGRO INDUSTRIAL PROCESSING ZONE
- INTEGRATED ECONOMIC CITY OF ABIA
- SEZS KWARA AND MAKURDI



GABON

- NATIONAL INDUSTRIAL DEVELOPMENT PLAN



IVORY COAST

- PORT BASED ECONOMIC ZONE



EGYPT

- ALEXANDRIA INDUSTRIAL ZONE
- INDUSTRIAL PARK - BORG EL ARAB



TANZANIA

- INVESTMENT ADVISORY FOR GOVERNMENT FUND

SOUTH & SOUTH EAST ASIA



INDONESIA

- JAMBI RIVER PORT SEZ & INDUSTRIAL PARK



MYANMAR

- THILAWA SEZ
- KYAUK PHU SEZ



SRI LANKA

- GREATER HAMBANTOTA REGION



VIETNAM

- LONG HAU INDUSTRIAL PARK
- YEN BINH INDUSTRIAL PARK
- FUTALAND INDUSTRIAL TOWNSHIP



LAOS

- VIENTIANE SMART INDUSTRIAL CITY DEVELOPMENT



SINGAPORE

- INDUSTRIAL PARK AT TERENGGANU
- PERAK HI-TECH INDUSTRIAL PARK



MALAYSIA

- HIGH - TECH SPACE CITY



CAMBODIA

- REAM CITY, SIHANOUKVILLE

INDIA



MARUBENI NEXGEN INDUSTRIAL PARK

- NICDC - MANUFACTURING CLUSTER IN AGRA
- NICDC - RAJPURA PATIALA MANUFACTURING CLUSTER
- NICDC - JODHPUR PALI MARWAR INDUSTRIAL AREA
- NICDC - ORVAKKAL MEGA INDUSTRIAL HUB
- NICDC - PALAKKAD MANUFACTURING CLUSTER
- NICDC - DHARWAD MANUFACTURING CLUSTER
- NICDC - RATLAM-NAGDA INVESTMENT REGION
- NICDC - AURANGABAD INDUSTRIAL TOWNSHIP
- NICDC - PITHAMPUR DHAR MHOW INVESTMENT REGION
- DMIC PERSPECTIVE PLAN
- ECONOMIC MASTERPLANNING FOR EXPRESSWAY
- NICDC AURIC FOOD PARK IN MAHARASHTRA
- WANDA INDUSTRIAL NEW CITY - HARYANA
- KHED CITY, PUNE
- TATA GOPALPUR SEZ, ODISHA
- AMRAVATI PLAN - NEW CAPITAL OF ANDHRA PRADESH
- GMR KRISHNAGIRI SEZ
- GMR KAKINADA SEZ
- GMR HYDERABAD INTERNATIONAL AIRPORT
- ADANI MUNDRA PORT SPECIAL ECONOMIC ZONE
- JINDAL STEEL SEZ, ODISHA
- KULPI SEZ, WEST BENGAL
- DANKUNI INDUSTRIAL TOWNSHIP, WEST BENGAL

EASTERN EUROPE & CIS



RUSSIA

- TOMSK INNOVATION PARK
- PSKOV MULTIPRODUCT INDUSTRIAL SEZ
- PSKOV FOOD PARK



KAZAKHSTAN

- ALMATY HI-TECH SEZ (PIT)
- ASTANA INDUSTRIAL & INNOVATION SEZ

SOUTH AMERICA



BRAZIL

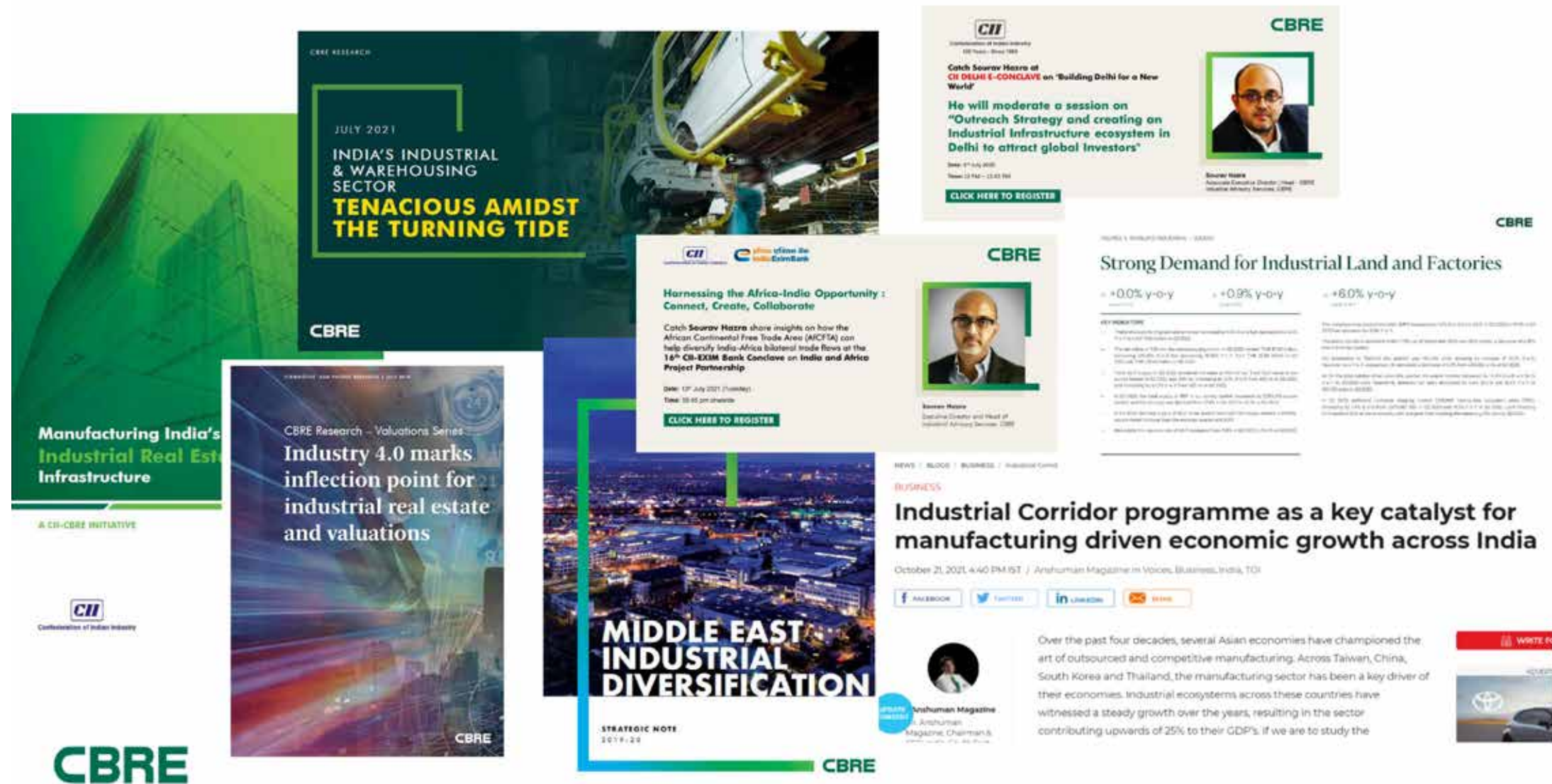
- ITAJAI INDUSTRIAL INNOVATION PARK
- REGIONAL STRUCTURAL PLAN - SANTA CATARINA



MEXICO

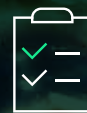
- LAZARO CARDINAS SEZ

Industrial Knowledge Platform, Research & Events



CBRE Services Across Industrial Park Value Chain

KEY FOCUS AREAS



INDUSTRIAL SECTOR STRATEGIES

- Sector Opportunities / Product Identification & Assessment (ISIC 3rd Level)
- Sector / Product Assessment (Value Chain / Product Life Cycle)
- Sector Wise Value And Volume
- Assessment (Industrial Output & Cargo)
- Strategic Sector Entry (VRIO & SWOT Along With Porters 5 Forces)
- BAU & BIS (Business As Usual/ Business Induced)
- Industrial Policy Assessment & Recommendations
- Industrial Sector Investment Incentives

PLANNING & INFRASTRUCTURE

- Utilities Demand Assessment (Power, Water, Sewage, CETP)
- Common Infrastructure Assessment (MSME Competitive USPs)
- Industrial Demand Assessment (Land, SDF/ LMU Built Up)
- Park Zoning Inputs, Regional Plan Inputs, Country Industrial Master Plan Inputs
- Industrial Master Planning Principles & Considerations
- Global Benchmarking
- Socio Economic Impact Assessment & Performance

INVESTMENT STRUCTURING

- Public Private Partnership (PPP) Structuring
- Industrial Master Developer Equity Structuring
- P&L, Balance Sheet And Project Cash Flows
- Government Subsidy Assessment/ Subsidy Deployment Handholding
- Sector Rental Assessment And Reconversion Of Sector Strategies
- Feasibility/ Pre-feasibility / Go No Go Decisions
- Industrial SEZ/ FZ To Industrial Park Conversion DPRs

OPERATIONS/ MANAGEMENT

- Governance Model & Management Concept
- Functions & Process Framework & Flows
- Organization Structure & Manpower Planning
- E-Land Management Systems/ Single Window Clearance Processes
- Functional Manpower Assessment
- Transaction Advisory/ Bid Process Management
- Performance Evaluation/ KPI Setting

MARKETING & INVESTMENTS

- Marketing Strategies For Anchors And MSME
- Marketing Budgets & Outreach Assessment
- Anchor Tenant Interactions And Outreach
- Investor / Master Developer Outreach
- Investment Promotion/ Event Management
- Marketing Collateral Design & Development
- Advertising/ PR Firm Programme Management

CBRE Services Across Industrial Real Estate Strategy

Industrial Market Research

ASSESSMENT OF INDUSTRIAL LAND & READY BUILT FACTORY



SUPPLY ANALYSIS -
EXISTING & FUTURE



MARKET
PERFORMANCE -
RENT &
OCCUPANCY



DEMAND ANALYSIS
- DEMAND
DRIVER & FUTURE
PROJECTIONS



TENANT
PROFILING



PROJECT
BENCHMARKING

ASSESSMENT OF CURRENT INFRASTRUCTURE & DEVELOPMENT POTENTIAL



LOCATION AND
SITE AREA



ACCESSIBILITY



SUPPORTING
INFRASTRUCTURE



MASTER PLANNING
PROVISION

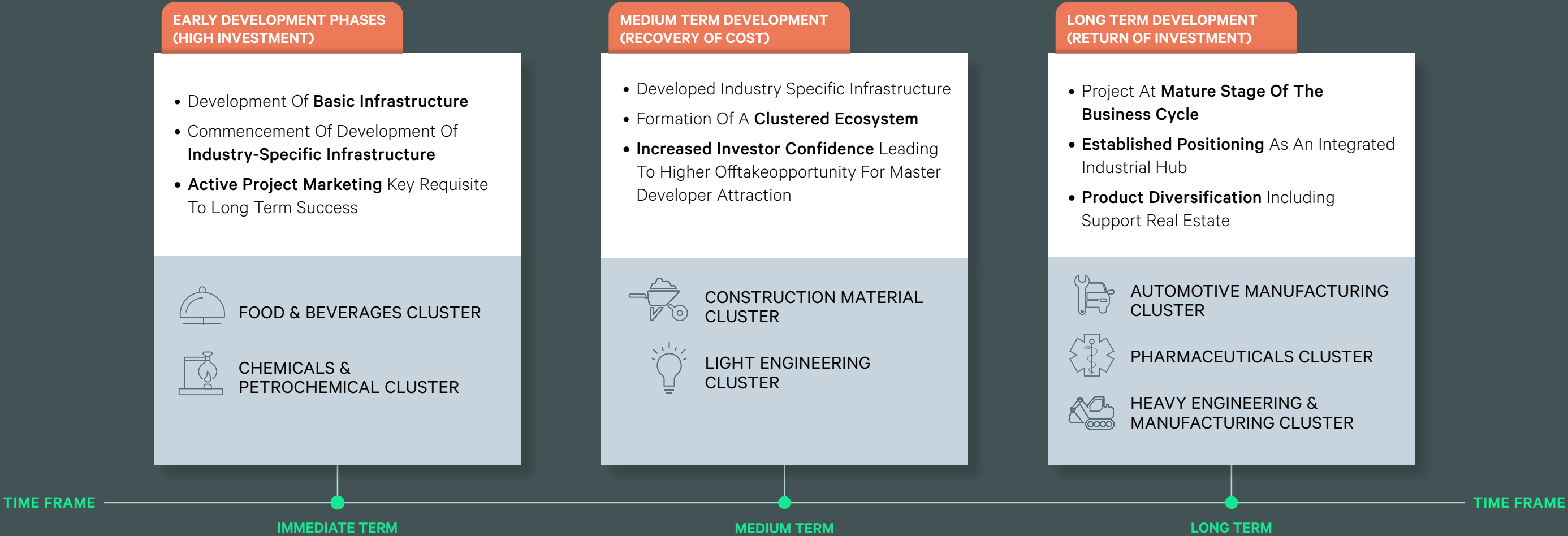


DETAILED SWOT
ANALYSIS

Site Analysis

Focus on Long Term Sustainability

INDUSTRIAL PARK DEVELOPMENT



Industry sectors to witness gradual shift from basic to high value - added manufacturing

Balanced Approach To Implementation



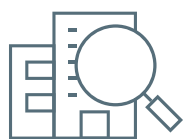
DEVELOPMENT VISION

- Defining the Vision and Role of Development
- Differentiated positioning to target focused investors & industrial occupiers
- Development vision to be in alignment with the strategic outcome envisaged by the promoter



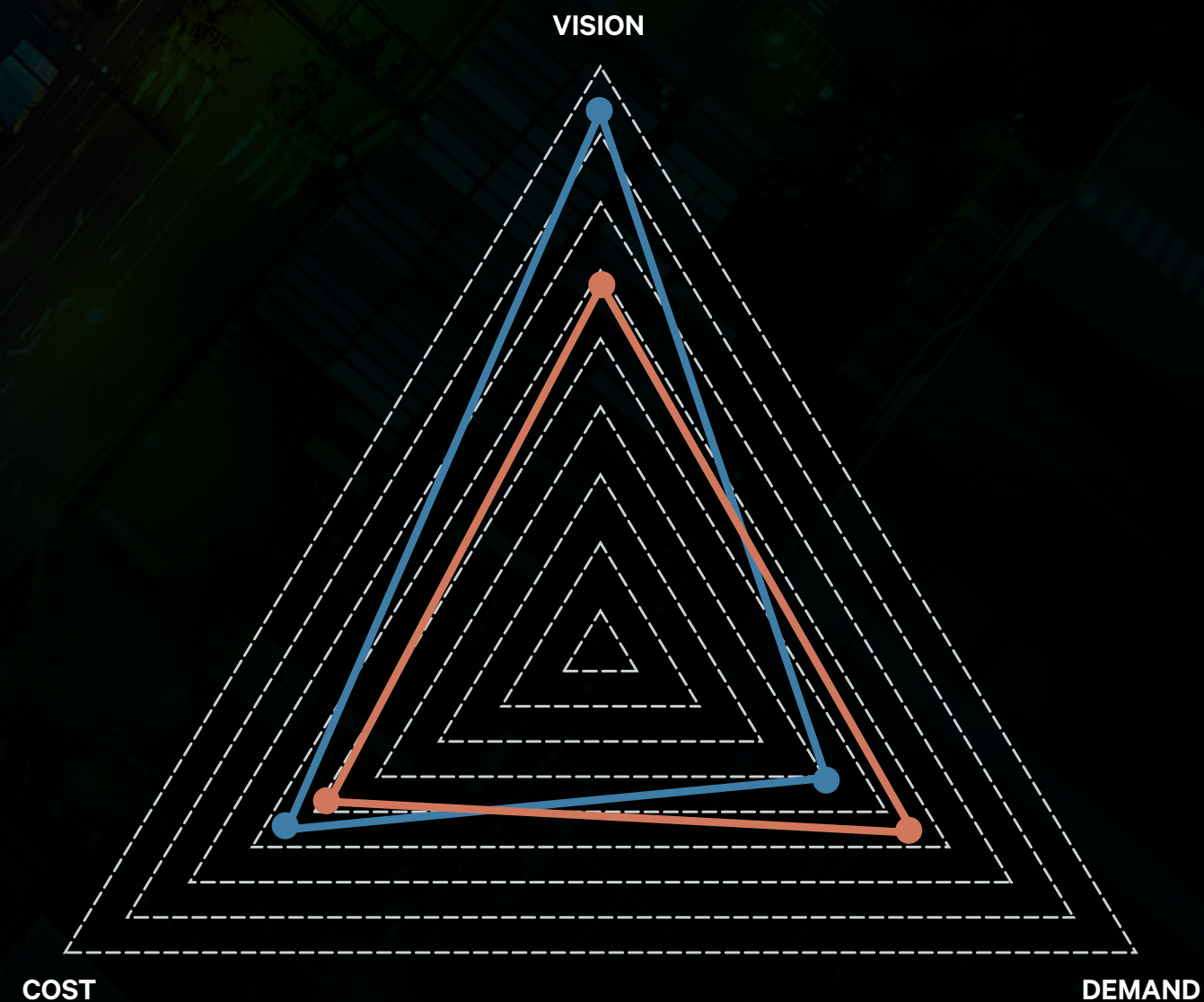
COST OPTIMIZATION

- Costs determination in-line with Market dynamics ~ Costplus approach to project development & pricing
- Real-time cost optimization for the project in line with development vision and achievable demand

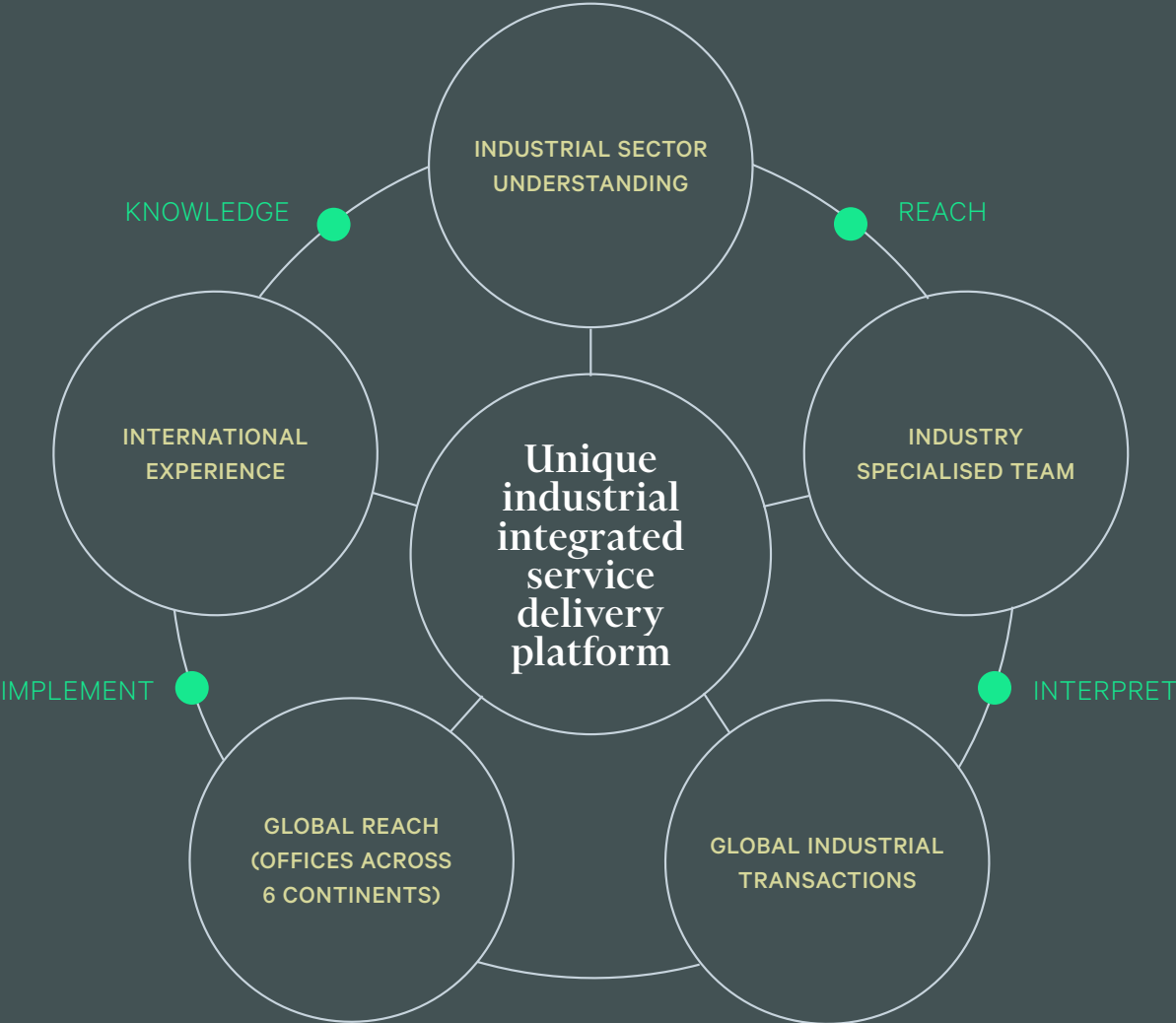


SCENARIO BASED DEMAND

- Market-based demand ratified through real time transaction tracking
- Scenario-based demand in line with development vision



Integrated industrial expertise across sectors



INDUSTRIAL & LOGISTICS

- 01

HIGH TECH
PARKS & INNOVATION
ZONES
- 02

INDUSTRIAL
TOWNSHIP
- 03

INDUSTRIAL
CORRIDORS/
REGION
- 04

RESEARCH &
DEVELOPMENT
ZONE
- 05

PORT/AIRPORT
INDUSTRIAL HUBS
- 06

SPECIAL
ECONOMIC ZONES/
FREE ZONES

SECTORS

- 

Food Processing
- 

Energy
- 

Oil & Gas
- 

Chemical & Petrochemicals
- 

Pharmaceuticals
- 

Automotive
- 

Textiles
- 

ICT
- 

Defense
- 

Research & Development

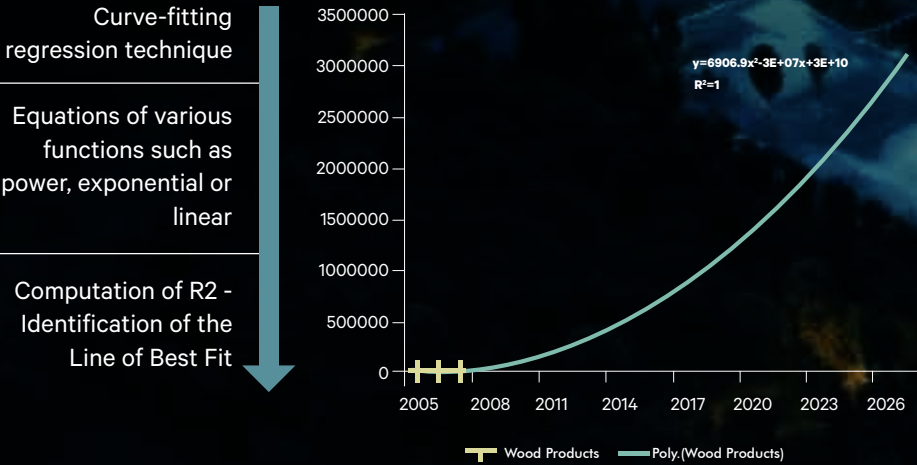
Realistic Forecasting

The approach involves use of insights gained from on-ground dynamics combined with analysis of historical trends ~ statistical techniques and scenariobased forecasting to arrive at realistic demand model

STATISTICAL & ECONOMETRIC FORECASTING

Quantitative techniques using time-series based statistical models for forecasting demand, while analyzing historical data trends using

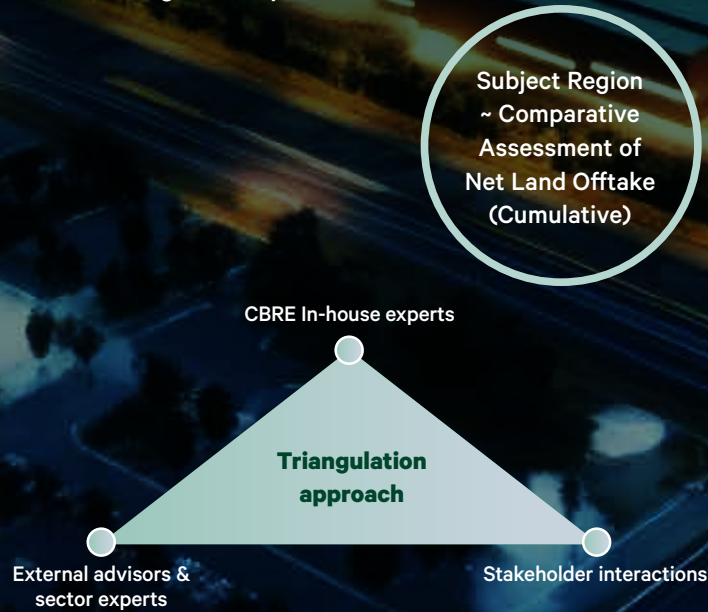
- **Econometric modelling**
 - » Variable based assessment including regression
- **Fitting trend method**
 - » Linear & Exponential



SUBJECTIVE FORECASTING

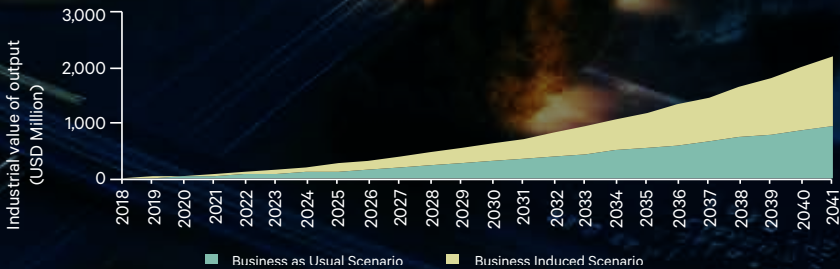
Forecasting is done on basis of inputs received from

- On ground stakeholder interactions
- CBRE In-house experts
- External advisors
- Sector & regional experts



SCENARIO BASED FORECASTING

- **Analysis by creating scenarios as under**
 - » Business Induced Scenario
 - » Business as Usual Scenario
- **Creating realistic model and reducing deviation from forecasted model which yields best, worst and middle options**



CBRE Industrial Advisory Collaborations

INDUSTRIAL LEASING SERVICES

- Responsible for navigating the land acquisition process.
- Collaboration with government on sanctioned land for industrial purpose.

CAPITAL MARKETS

- Well-equipped to navigate the entire process of fundraising and provide most suitable approach for the requirement.
- Collaboration with client's consultants for value added services.

PROJECT MANAGEMENT SERVICES

- Expertise in development management as well as responsible for construction delivery.
- Experience in cost consultancy and BOQ assessment.

INDUSTRIAL TRANSACTIONS

- Well-experienced team capable of providing Tenancy services to allow for a balanced mix of tenants for your project.

CBRE Presence

SOUTHEAST ASIA



Vamshi KK Nakirekanti
Sr. Executive Director,
Head of Consulting and Valuation,
SEA



Sourav Hazra
Executive Director,
Head of Industrial Advisory



Kinkesa Kim
Deputy Managing Director
Research & Consulting,
Cambodia



Constance Leung
Head, Consulting
Singapore



Zoilo Paras
Senior Manager
Philippines



Dung Duong
Executive Director,
Vietnam



Tilottama Dhar
Head - Industrial Advisory
Business Operations



Chotika Tungsirisurp
Head of Research & Consulting,
Thailand

INDIA

THAILAND

PHILIPPINES

VIETNAM

CAMBODIA

SINGAPORE

INDONESIA

Regional

INDUSTRIAL EXPERIENCE

INDUSTRIAL ADVISORY

India

KEY STRENGTHS

- Geopolitical position of India
- Perspective of demographics and labour availability
- Analysis of policy aspects
- Perspective of infrastructure
- Analysis of investment landscape
- Location assessment



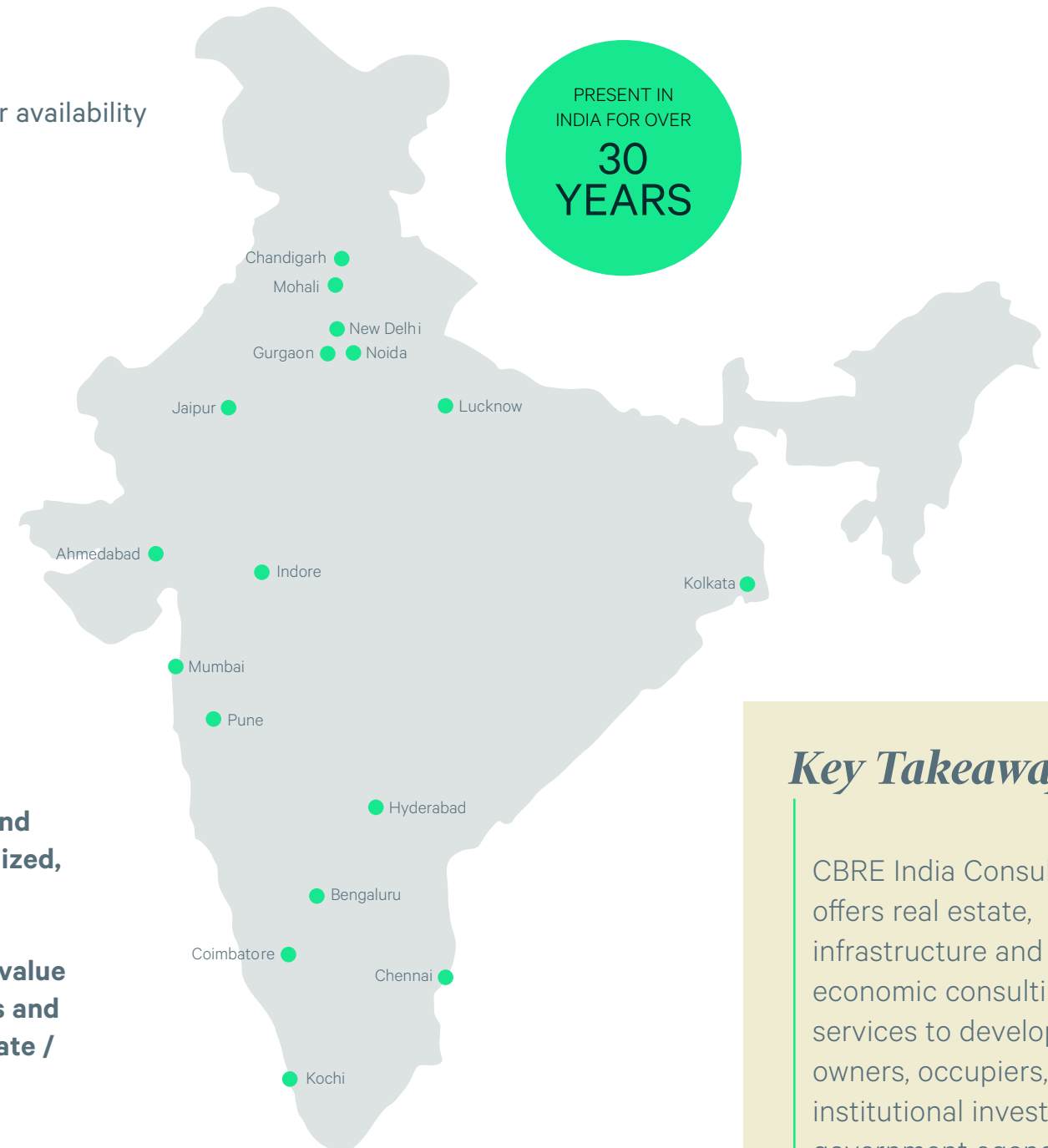
300+
PROFESSIONALS



3500+
CONSULTING MANDATES
UNDERTAKEN

Our services combine people, services and knowledge to deliver innovative, customized, quality oriented and cost-effective solutions. Our global best practices and unparalleled experience adds extensive value throughout the decision-making process and implementation life cycle of any real estate / infrastructure project.

PRESENT IN
INDIA FOR OVER
**30
YEARS**



Key Takeaways

CBRE India Consulting offers real estate, infrastructure and urban economic consulting services to developers, owners, occupiers, institutional investors and government agencies.

Case Studies

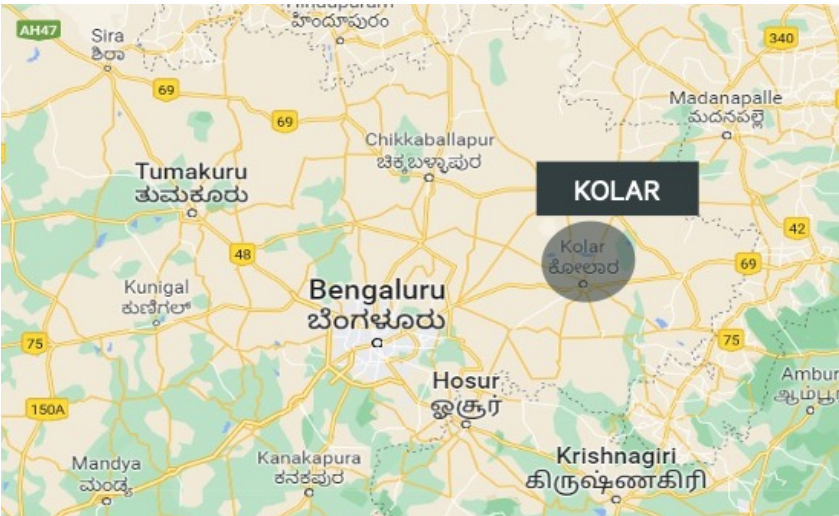


National Industrial Corridor Development Corporation Nodes Across India

Client	National Industrial Corridor Development Corporation
Location	Pan India
Asset Type	Integrated Industrial Township

DESCRIPTION

CBRE has worked on several Investment nodes across India set up as part of the National Industrial Corridor Program to establish futuristic industrial townships, which make use of the newly constructed Industrial corridor network

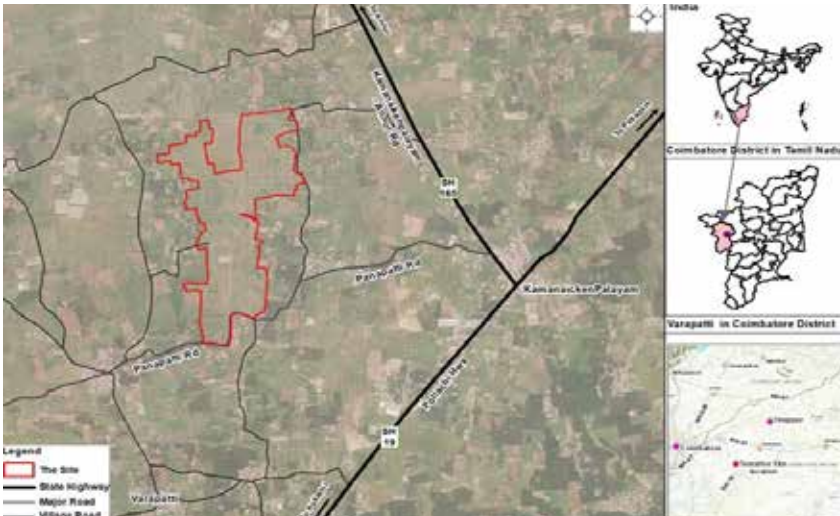


Land Identification & Feasibility Study

Client	Marubeni Corporation, Japan
Location	Pan India
Asset Type	Integrated Park

DESCRIPTION

CBRE supported Marubeni Corporation, a leading Japanese business conglomerate, in undertaking a feasibility study for their proposed Next Generation Industrial Park in India, and assist in identifying land for locating the park in Kolar, Karnataka



Defence Park In Varapatti

Client	Tamilnadu Industrial Development Corporation Limited
Location	Varapatti, Coimbatore
Asset Type	Industrial Park

DESCRIPTION

CBRE was instructed to prepare a detailed project report for TIDCO's intended development of an Aerospace and Defence Industrial Park in Varapatti, Coimbatore.

INDUSTRIAL
ADVISORY

Singapore

KEY STRENGTHS

- Our team comprises valuers, surveyors, urban planners and agents with professional qualifications including RICS, RTPI, SISV, SICP, CEA.
- Ability and network to connect client to different key actors in the industry, from agents to project managers, and tap onto the wider CBRE network

**05+**

PROFESSIONALS

**200+**CONSULTING MANDATES
UNDERTAKEN IN THE LAST
10 YEARS

We combine industry knowledge with a data-driven approach to ensure our solutions are actionable and meet the specific challenges of your project. Our vast network of consultants allow us to connect you with the right people and solutions to achieve successful outcomes.

PRESENT IN
SINGAPORE
FOR OVER
60
YEARS



SG Headquarters

Key Takeaways

CBRE Singapore Consulting leverages deep understanding of Singapore's industrial landscape and our team of experienced professionals to deliver customized solutions for your industrial real estate needs.

Case Studies



Industrial Park

Client	Confidential
Location	Terengganu, Malaysia
Asset Type	Industrial Park

DESCRIPTION
The study identified industries that has both growth potential within the region and is aligned with the vision & objectives of the local authorities. CBRE Consulting had to identify industry best practices and recommend the suitable land sizing for the identified industries.



Benchmarking Studies

Client	JTC
Location	Singapore
Asset Type	Industrial Properties

DESCRIPTION
A Facilities Management benchmarking exercise was conducted to provide JTC with information on the industry standards pertaining to facilities management cost, so as to allow JTC to understand FM's best practices and adapt new methodology or technology to strive towards cost efficiency. CBRE worked with a Business Consultant to conduct the analysis and to produce an independent benchmarking report based on targeted building types.



Dynamics Of Singapore's Cold Storage Market

Client	Confidential
Location	Singapore
Asset Type	Industrial Cold Storage

DESCRIPTION
The client appointed CBRE to have an overview and insights into the overall cold storage market including information around the existing stock, future supply, demand drivers across various industries, existing competitive landscape, a scan of market rents and comparable and market capitalization rates across the Cooler/Freezer, Air-Conditioned and ambient spaces in the market.

INDUSTRIAL
ADVISORY

Vietnam

KEY STRENGTHS

- Market Research
- Market Entry Consulting
- Development Consulting
- Land Use Option/Master Plan review
- Feasibility Study
- Location Advisory



13+

PROFESSIONALS



940+

CONSULTING MANDATES
UNDERTAKEN

Utilizing our vast network, deep understanding of the local market, and the largest team in the industry, we offer comprehensive support to our clients and landlords throughout their market entry journey in Vietnam. With a proven track record of over 20 years, we cover the North, South, and Central regions of the country. Our services encompass various stages, starting from initial market entry to site sourcing and final transaction conclusion.

We provide a range of services, including thorough market research, in-depth consultancy, feasibility studies, and customized reports tailored to meet specific client requirements. Our goal is to ensure our clients receive expert guidance and assistance at every step, enabling them to make well-informed decisions and achieve their objectives in the Vietnamese market.

*Key Takeaways*

Our team provides a complete range of services for occupiers, property owners, and investors. We cover the full gambit of industrial requirements from industrial lands to hi-tech and industrial manufacturing facilities, logistics centers, data centers, and beyond for sales or lease, existing or built-to-suit.

Case Studies



Industrial Park

Client	LG
Location	HCMC, Long An, Binh Duong, Dong Nai, Tay Ninh, Binh Phuoc, Binh Thuan, BR-VT, Tien Giang
Asset Type	Industrial Park

DESCRIPTION
CBRE was mandated to carry out a thorough and in-depth study of the industrial market to provide a useful, up-to-date and detailed report to the client. Using our in-house resources, including our database and experienced staff, and our extensive network of developers and customers, CBRE was able to conduct research with best insights.



Long Hau Industrial Park: Corporate Strategy

Client	Long Hau Corporation
Location	Can Giuoc, Long An
Asset Type	Industrial Park

DESCRIPTION
CBRE conducted a comprehensive due diligence assessment of Long Hau Industrial Park's performance, organization, and management system. This evaluation was instrumental in formulating an optimized strategic business plan that aligns with the core values of Long Hau Corporation. The plan also takes into consideration the prospective outlook of the market in terms of performance and supply.



Soilbuild: Feasibility Study

Client	Soilbuild
Location	Ba Ria - Vung Tau
Asset Type	Ready-built factory, ready-built warehouse

DESCRIPTION
CBRE Vietnam was appointed to conduct the in-depth Market Research on the market of RBF/RBW in Ba Ria – Vung Tau and Dong Nai. The purpose of the report is to propose a suitable type of industrial real estate for the existing vacant land in Phu My 1 industrial park. Phu My 1 is one of the first industrial parks of BR-VT with a large land area with tenants mainly heavy industry and mechanical engineering.

INDUSTRIAL
ADVISORY

Thailand

KEY STRENGTHS

- Understanding of regulations and government incentive schemes.
- Understanding of infrastructure and planned infrastructure
- Strong relationship with the key developers and investors in the industrial sector.



10+

PROFESSIONALS



870+

CONSULTING MANDATES
UNDERTAKEN

With over 36 years of experience in the Thai industrial sector, CBRE Thailand Consulting leverages extensive transaction data to provide clients with informed guidance and strategic solutions. Our deep market knowledge ensures successful outcomes throughout all stages of an industrial real estate project.

*Key Takeaways*

CBRE Thailand Consulting has been providing real estate consulting to both local and international developers, investors, and occupiers.

Case Studies



Logistics Park

Client	Hemaraj REIT Management Co., Ltd
Location	Chonburi and Rayong Provinces
Asset Type	Ready Built and Multi-modal

DESCRIPTION

Comprehensive Market Study of 17 leading Industrial Estates and Parks in Chonburi and Rayong Provinces to assess supply, demand, rents and overall performance of each park in respect of their RBF and MLP properties to support a proposed REIT IPO.



Logistics Park

Client	Ticon Management Company Limited
Location	Parts of Bangkok as well as Rayong, Chonburi, Chachoengsao and Prachinburi Provinces
Asset Type	Ready Built and Multi-modal

DESCRIPTION

Project Overview of 27 industrial estates and parks owned by 16 different industrial developers measuring their performance over a three-year timeline. Additional market information relating to supply, take up and pricing by region as well as future supply forecast.



Logistics Park

Client	Confidential
Location	Chonburi and Rayong
Asset Type	Industrial Land, Ready Built and Multi-modal

DESCRIPTION

Country overview of industrial Market. Specific interest in industrial land prices, both for sale and for rent with SWOT analysis of specific industrial estates covering both the RBF and MLP market.

INDUSTRIAL
ADVISORY

Cambodia

KEY STRENGTHS

- Strategic location of Cambodia - center of ASEAN
- Perspective of young dynamic workforce
- Analysis of growth infrastructure development
- Perspective of location and market landscape
- Analysis of investment and policy aspects
- Driven by historical datasets with good connections among the industry



80+

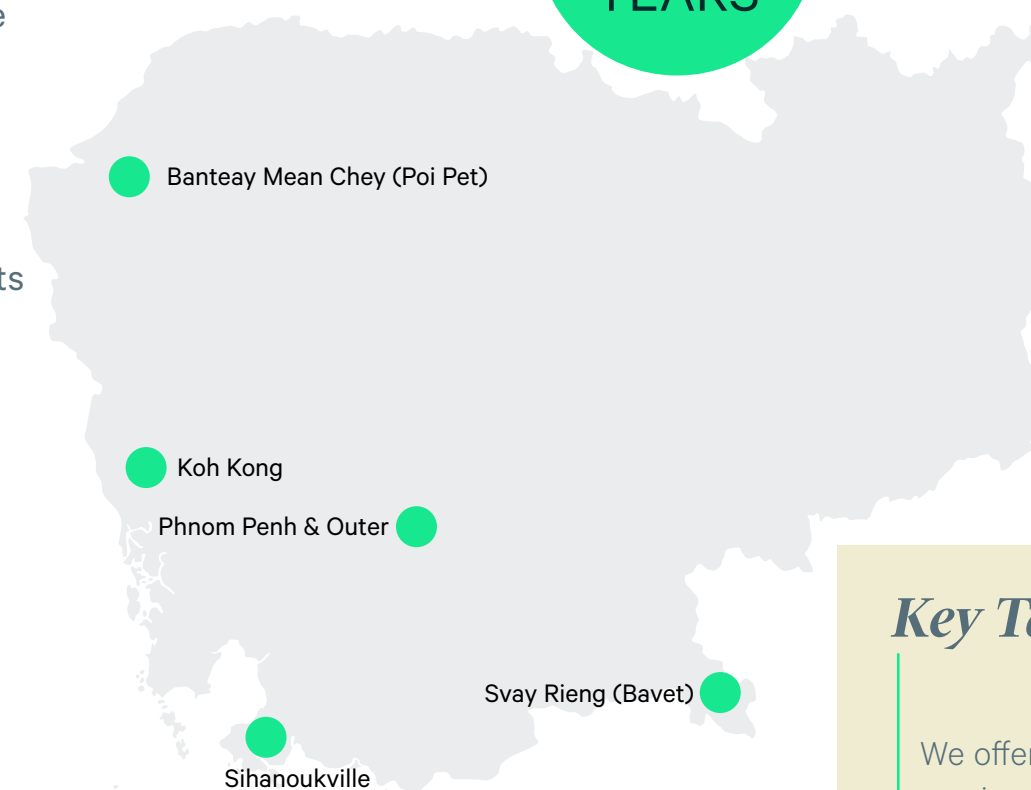
PROFESSIONALS



200+

CONSULTING MANDATES
UNDERTAKEN

CBRE Cambodia has been a pioneering force in the real estate market for over 15 years, boasting specialized knowledge and a deep understanding of the local market landscape. Our team has established robust connections with various stakeholders, enabling the construction of comprehensive datasets and the development of strong networks throughout the market. This includes significant engagement with key industrial sectors over the years.

PRESENT IN
CAMBODIA FOR OVER15
YEARS*Key Takeaways*

We offer professional services with a wide range of services, adding value to various points across the project lifecycle. Our diverse clientele, both local and international, includes developers, investors, governments, banks, corporations, and conglomerates.

Case Studies

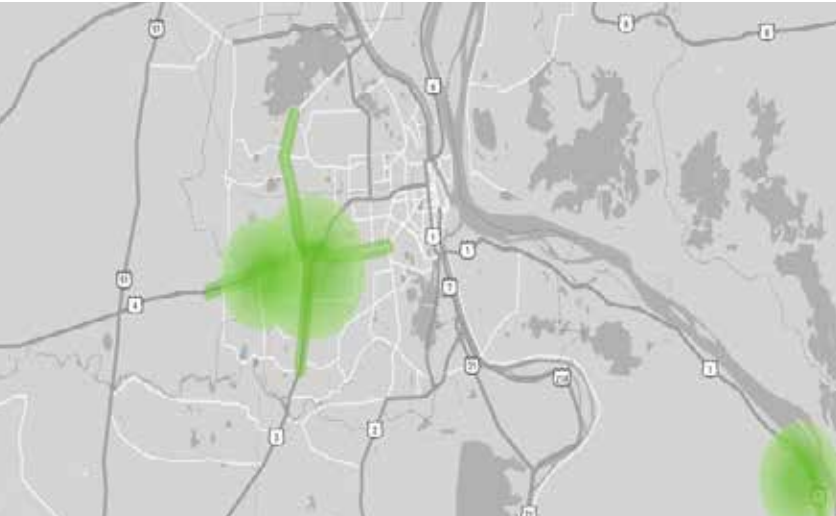


Industrial Market And Feasibility Study

Client	Kompong Seila SEZ
Location	Sihanoukville, Cambodia
Asset Type	Special Economic Zone

DESCRIPTION

CBRE Cambodia was commissioned to provide a comprehensive assessment of the industrial market and location of Sihanoukville. CBRE Cambodia provided a feasibility study and recommendations on market positioning, suitable strategies, and practices for the client's prospective SEZ development plan.



Industrial Market And Dry Port

Client	Thomas International Services
Location	Phnom Penh, Cambodia
Asset Type	Industrial Property and Dry Port

DESCRIPTION

CBRE Cambodia was appointed to conduct comprehensive study on Phnom Penh's industrial market and provide in-depth case study on notable dry port, infrastructure projects, and SEZ across Phnom Penh and outer area. The study helped client to identify market trend, competition, and opportunity of industrial and logistics in Phnom Penh.



For illustrating only

Industrial Property

Client	Forever Good Investment Limited
Location	Phnom Penh, Cambodia
Asset Type	Industrial Property

DESCRIPTION

CBRE Cambodia was appointed to study Cambodia's industrial market, focusing on Phnom Penh. CBRE Cambodia have analysed the industrial supply and demand analysis, provided case studies, and offered insights into market trends and future directions to meet occupier needs.

INDUSTRIAL
ADVISORY

Philippines

KEY STRENGTHS

- Perspective of Demographics and Labor Availability
- Analysis of Policy Aspects
- Perspective of Infrastructure
- Analysis of Investment Landscape
- Location Assessment



4+

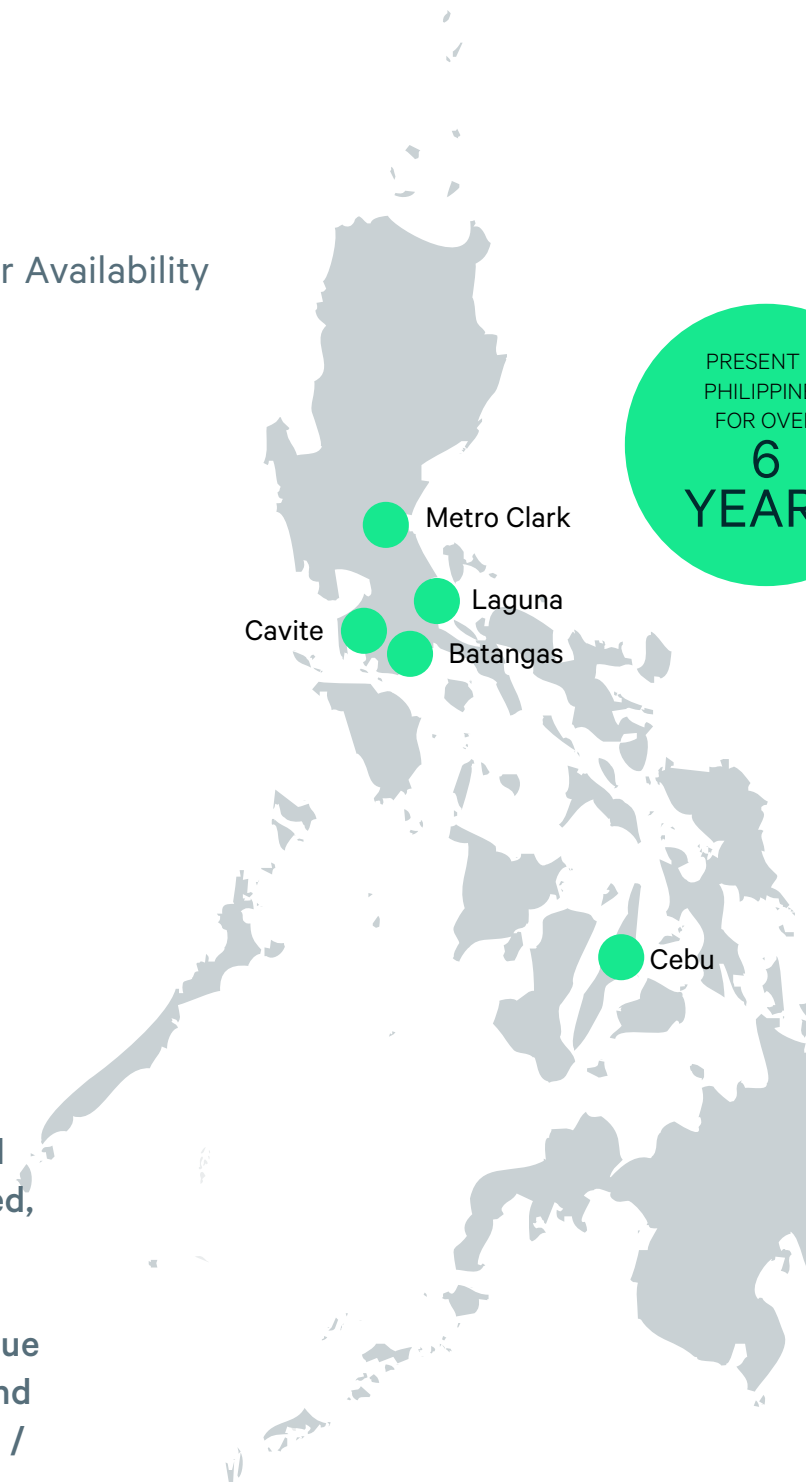
PROFESSIONALS



14+

CONSULTING MANDATES
UNDERTAKEN

Our services combine people, services and knowledge to deliver innovative, customized, quality oriented and cost-effective solutions. Our global best practices and unparalleled experience adds extensive value throughout the decision-making process and implementation life cycle of any real estate / infrastructure project

*Key Takeaways*

CBRE Philippines Consulting offers real estate, infrastructure and urban economic consulting services to developers, owners, occupiers, institutional investors and government agencies

Case Studies



Commercial Execution Plan

Client	Daiichi
Location	Batangas
Asset Type	Light Industrial & Logistics

DESCRIPTION

CBRE supported Industrial developer in market benchmarking and commercial landscape analysis to produce a desirable execution plan for its Batangas site



Comparative Analysis And Advisory

Client	Industrial Park Developer
Location	Calabarzon
Asset Type	Standard Factory Builds

DESCRIPTION

CBRE provided an analytical framework, through market and competitive profiling, to evaluate and recommend investment and development models



Industrial Market Assessment

Client	International Shipbuilder
Location	Cebu
Asset Type	Land with Improvements

DESCRIPTION

CBRE executed a location scan, industry analysis, and market benchmarking to assess market and leasehold values of a property within a provincial industrial park.

How can we help?

Sourav Hazra

Executive Director & Head Industrial Advisory
CBRE Strategic Consulting
sourav.hazra@cbre.com

In case of any queries, reach out to us at:

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